



The „**OBI**“ Top Level Domain (“**TLD**”) will serve as an exclusive namespace for the OBI brand. Only Obi Group Holding SE & Co KGaA (“OGH”), the so called “Registry Operator” (“**Registry**”), shall be eligible to register Domain Names within the „OBI“ namespace. A right to use registered domain names will be, at OGH’s sole discretion, granted to associated companies and to any franchisee that is affiliated with a company of the OBI group by a franchise contract in case and for the time the franchise contract is valid (“**Domain Licensees**”) subject to Policies and Conditions set up by OGH. An “affiliated company” is any entity that is controlled by OBI, directly or indirectly. “Control” in this context means the de facto possibility to determine, enforce or prevent relevant decisions of an entity by the exercise of voting rights.

1. General

- a. OGH operates and administers the TLD “.OBI”.As the only registrant of Domain Names within the namespace OGH may grant a right to use such Domain Names to eligible Domain Licensees.
- b. OGH and all Domain Licensees are bound to the rules and regulations of the “OBI Policies”:
 - **.OBI Domain name registration policy;**
 - and**
 - **policies required by ICANN, such as URS and UDRP.**
- c. OGH reserves the right to update or modify the .OBI Policies from time to time in its sole discretion.

2. Eligibility

Only OGH may register Domain Names within the TLD and will, if a right to use is granted, remain the registrant for all Domain Name Registrations.

3. Reserved and Blocked Domains

- a. Notwithstanding Clause 2, OGH is entitled and, under certain circumstances, obliged to exclude certain Domain Names from registration.
- b. OGH is entitled to delete and/or deactivate a Domain Name if:
 - it is necessary to protect the stability, security and functioning of third party networks in accordance with the regulations in "ICANN New gTLD Collision Occurrence Management Plan" against serious disruption as a result of registering a specific .OBI Domain Name, or;



- this is necessary to protect the integrity and stability of the registry system and/or the operation and/or administration of the .OBI Domain Name, or
- this is necessary to ensure the legality of the registry's actions and/or compliance with a ruling by a competent court or competent authority, or
- to avoid liability for OGH and its affiliates, managing directors, senior executives, staff and/or subcontractors.

4. .OBI Domain Name Requirements

Each Domain Name registered by OGH shall meet the following conditions:

- The domain name must consist of only the letters A-Z (upper and lower case are treated as identical), hyphens and/or the numbers 0-9.
- The domain name may not begin or end with a hyphen.
- Certain umlauts are admissible.
- The domain name must consist of at least 1 and at most 63 characters.
- Internationalised Domain Names (IDNs) are supported under the current IDNA standard.

5. Domain Licensees

- a. On request by an eligible Domain Licensee OGH may grant a license at its sole discretion. OGH establishes in its sole discretion strict license application conditions which Domain Licensees will have to follow and which will be part of a separate written agreement with the Domain Licensee.
- b. All Domain Licensees are bound to the rules and regulations of the .OBI Policies.

6. Acceptable Use

- a. In the “.OBI” TLD no Domain Name may be registered or used in a way which:
 - infringes any other third parties rights,
 - is in violation or breach with any applicable laws, governmental rules or requirements, or applicable policies.
- b. In cases of unacceptable use OGH in its sole discretion, is entitled to delete, put on Registry lock, hold or any similar status, suspend or revoke the .OBI Domain Name registration.
- c. The “Abuse Point of Contact” is abuse@obi.de.
- d. OGH is obliged to implement and comply with the following policies.
 - **Uniform Rapid Suspension (“URS”)**



The policy is available at:

<http://newgtlds.icann.org/en/applicants/urs>

- **Uniform Domain Name Dispute Resolution Policy ("UDRP")**

The policy is available at:

<https://www.icann.org/resources/pages/help/dndr/udrp-en>

7. Term

The Term of a registered Domain Name is 1-10 years. OGH reserves the right to cancel, delete, or deny renewal of any registration at its sole discretion at any time.

8. Other

- a. Sole venue for all disputes with companies arising out of and in connection with .OBI Domain Names is Cologne. If OGH is the plaintiff, it is also entitled to choose the registered office of the registrant as venue. This does not affect the right of both parties to seek injunctive relief in front of the competent courts as recognised by statute. In the case of dispute with consumers, the general venues apply.
- b. German law shall apply with exclusion of the UN Convention of International Sales of Goods. For consumers with residence within the European Union, the laws of this country may be applicable in case it concerns cogent consumers' law.
- c. If any provision of these registration conditions should be or become invalid or contain an inadmissible period of notice or a gap, this does not affect the legal validity of the other provisions. If a violation is not based on a violation of §§ 305 et seq. German Civil Code (BGB) the invalid provision is deemed to be replaced by a valid provision which commercially most closely approaches the result intended by OGH. The same applies in the event of a gap. In the event of an inadmissible period of notice, the statutory period applies.
- d. Translations of these registration conditions are purely for information purposes. The German version is decisive.